

D7.6 – Final Report on Dissemination Events

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Executive summary

In this document we give the complete report on the dissemination events that have been planned and realised during the third Period of SENSEI project.

We have completed successfully the organization of an international Shared-Task and we review the outcome and future plans. This has been of the most important scientific dissemination event with high impact on the technical community.

SENSEI has organized ad-hoc events in different European locations for the business engagement of existing and new clients and explored the engagement of different industry sectors, from telco to the media domain.





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1. Introduction

The deliverable D7.6 is the conclusive report on the ad-hoc dissemination events that were planned in SENSEI's Description of Work (DOW) document (Section 3.2.1). The goal of these events was to attract the attention and engage the scientific, technological and business communities into the dissemination and exploitation of SENSEI's outputs. The events are of the type of **a)** business meetings with current and potential clients or **b)** traditional conference-style workshops or special sessions or **c)** in the form of research and technology challenges run by international scientific committees.

The organization of dissemination events complement the dissemination done through the use of the traditional channels of publications on scientific journals, conferences and workshops, communication materials, press-releases on technology and business magazines (see Deliverable 7.5).

In Section 2 we describe a research challenge in the form of an international shared task evaluation. The evaluation tasks, run by an international committee, have exploited the technology and output of SENSEl's social media and speech use cases.

In Section 3 and 4 we report on ad-hoc events organized by SENSEI to disseminate, attract and engage customers, technology developers and media companies.





2. Shared Task evaluation

Following up the success of the shared tasks organised as part of MULTILING 2015 (see D7.4 for Period 2), we are currently planning on organising them again in 2017; the shared tasks being the task on Online Forum Summarization (ONFORUMS) and the task on Customer Callcenter Conversation Summarization (CCCS). MULTILING is a biennial event and the intention is to organise the shared tasks again jointly with the MULTILING organising committee in order to maximise impact and reach by addressing the diverse community of researchers and engineers from industry and academia broadly interested in Summarization, in a unified manner. Past editions of MULTILING have taken place either as workshops co-located with the Annual Meeting of the Association for Computational Linguistics (ACL) or special sessions at major conferences such as SIGDIAL.

More than a dozen different international research groups participated in MULTILING 2015 from across America, Europe and Asia (http://multiling.iit.demokritos.gr/pages/view/1516/multiling-2015) and SENSEI's tasks being new to the MULTILING community also generated a lot of interest. Very useful feedback was received from participants as well as encouragement for organising the shared tasks again.

The evaluation of ONFORUMS'15 was based on crowdsourcing making use of the CrowdFlower platform. It was inspired by a technique called 'pooling' used in IR system evaluation where plausible links not proposed by any system are automatically deemed irrelevant, whereas links proposed by more than one system are deemed highly relevant. Furthermore, within the set of relevant links stratification and random sampling was used to make the task tractable via crowdsourcing validation.

As briefly pointed out in D7.5, for the next edition of ONFORUMS in collaboration with USFD a larger data set than the one used for ONFORUMS'15 was collected from The Guardian (see details on corpus statistics in D4.3). This corpus has already been annotated with gold clusters and topic labels and a subset of it with coreferences and we are currently assessing what can be reused and what new annotation may be needed to carry out a new edition of ONFORUMS.

Ideally, the next edition of ONFORUMS should be a rerun of the first one with new data and similar crowdsourcing-based evaluation; at the moment the new data is already prepared in the correct format and ready for distribution and subsequent crowdsourcing evaluation. However, due to the practical limitations imposed by the fact that ONFORUMS'17 is planned outside of the life-span of SENSEI, an evaluation completely based on crowdsourcing might not be possible and we are currently discussing possibilities for devising a suitable annotation scheme and annotating part of the data set for the task. It is likely that the new edition may be a combination of both annotation- and crowdsourcing-based evaluation, in which case, the definition of the core task will be changed accordingly to embrace that. Technical details on the new annotation scheme, corpus statistics and task definitions can be found in deliverable D4.3 within Task 4.5.

The Call-Centre Conversation Summarization shared task (CCCS'15) was the second shared task pilot sponsored by the SENSEI project at Multiling 2015. It focused on generating short and abstract synopses from conversation transcripts recorded in call centres, which requires a deep





understanding of what happens in the conversations, pushing participants to provide systems which perform true abstractive summarization instead of the conventional extractive approaches. The multilingual aspect of the task, required to be part of the Multiling evaluation campaign, was provided by the availability of conversations from the LUNA (Italian) and DECODA (French) corpora, complemented by manual and automatic translations to English. A participant could submit runs in any or all of the languages. As training data, participants had access to 50 conversations with multiple synopses and 1000 unannotated conversations (French and English translations for annotated conversations), 100 conversations with multiple synopses and 261 unannotated conversations (Italian, with English translations), and the test set consisted of 100 conversations in each of the languages. Manual translation of conversation transcripts turned out to be a difficult task because the naturalness of spontaneous interactions had to be reflected by the translations. Seven research groups had originally expressed interest in the CCCS shared task, but only two submitted actual system output, which can be explained by the difficulty and the novelty of the task. Evaluation was performed with the ROUGE-2 metric which compares system output word-ngrams with that of the set of reference synopses of a conversation. Systems were able to exceed baseline (extractive) performance on English but not on native languages. Results of the CCCS task were published at SIGDIAL 2015. Since the evaluation, the SENSEI group has published results which vastly improve over the baselines (and participants) thanks to a novel approach to summarization which consists in extracting from synopses instead of extracting from transcripts. Summaries from a training set are first generalized with generic concepts, and then those "templates" are filled with values from the conversation to summarize. The new results were published at Interspeech 2016 and described in deliverable D5.3.

As briefly pointed out in D7.5, the next edition of CCCS will be held as part of Multiling 2017 (discussions with the organizers have started as of September 2016, a workshop proposal was sent to the ACL committee). In the first edition, we made sure to sequestrate a subset of the LUNA and DECODA corpora in order to be able to gather an unseen test set for the next edition of the shared task which would not involve collecting additional data. In particular, for LUNA, 100 conversations had been sequestered and 300 conversations have been reannotated with longer and more informative synopses. For DECODA, a set of 500 conversations which were unavailable before have been transcribed and annotated with synopses (thanks to joint work with LIUM). However, no translated data was sequestered and additional funding outside of the SENSEI project for making new costly translations is unlikely. To this regard, we might use the AMI and ICSI meeting recording corpora which include abstractive summaries from English conversation transcripts, but they don't match the call-centre genre and have been available for a number of years, which is weaker than a truly unseen test set. We would also like to change the evaluation metric, ROUGE-2. We have experimented with other, more advanced, automatic metrics which rely on embedding representations of words, but they are closely correlated with ROUGE which might signify that they have the same flaws. If we can secure funding for the shared task, we will dedicate it to some form of manual evaluation in order to validate the rankings devised by ROUGE, either through a community-run effort, or through crowd-sourcing.





2.1. Relevance for SENSEI and impact

The key impact to SENSEI would be as a post-project dissemination making the project's outcomes more visible to researchers and engineers whose interests broadly span the areas of summarization, dialogue and argumentation mining.

2.2. Follow – up and future events

The aim of organising the shared tasks again in 2017 is in part to try and establish them as renowned events in the areas of online forum summarization and dialogue synopses generation to run biennially.





3. Media/Text Analytics Customer Dissemination Event

3.1. Description of the event

On 19/09/2016 a dissemination event called "Language Technology Meets Social Media Conversation in the News" (see: www.meetup.com/textanalytics/events/233885011/) was held in central London at the British Computer Society. Invited were media professionals from various media organisations/media units across the UK and, in addition, members of the London Text Analytics meet up group. The event was organised by USFD and UESSEX (Kruschwitz). Presentations were made by project members from USFD (Gaizauskas, Hepple, Foster) and Websys (Poch) covering SENSEI work on summarisation and on the Brexit poll predictions. In addition, a lively round table discussion was held in which participants at the event as well as the presenters were able to share views on the current state of play with respect to user-generated content in the news as well as future directions. Around 35 people attended, including representatives from the traditional content-generating media organisations (Bloomberg, Telegraph Media Group), media monitoring, personalisation and analysis organizations (Signal Media, Watching America, Lumi News, eRevalue, etc.), management consultancy companies (A.T. Kearney), government (UK Government Digital Service) and universities (King's College London, University of Regina (Canada)). The complete list of organisations recorded as attending is as follows:

- Alfresco Software
- A. T. Kearney
- Bloomberg
- Bricolage Research & Analysis
- Constant Commerce
- Context Scout
- eRevalue
- Idio
- King's College London
- Lumi News
- Picomeg
- Pure Al
- Signal Media
- Telegraph Media Group
- UK Government Digital Service
- University of Regina (Canada)).
- Watching America

The event was very well received. Many positive comments were made on the day to the presenters and organisers. In addition, attendees gave the meeting an overall score of 5 out of 5 and left very positive comments on the meet up website, such as:





"Even better than expected. Fascinating description of the theoretical complications of harvesting social media followed by an intriguing and impressive case study on Brexit. Perfect way to start the working week!"

"really interesting topics - thanks!"

"Amazing meetup guys! I met great people."

"Useful and informative"

" Great talks!"





Figure 1: London Dissemination Event

3.2. Relevance for SENSEI

For SENSEI this was a chance to disseminate work on the project to an audience of interested industry professionals working in the areas of the media and text analytics. It offered an opportunity for potential exploiters of the technology to understand it, ask questions, share their concerns and ideas and exchange contact details. The profile of the SENSEI project and partners has been substantially raised as a result of the event.

3.3. Follow – up

The USFD SENSEI team is in the process of applying for internal funding to explore possibilities of commercialising outcomes from the SENSEI Social Media use case with The Guardian and with other potentially interested parties. Some of the attendees at this event may be approached





to determine if they would be interested in supporting this bid and/or if it is funded whether they might be potential customers or licensees for any product developed.





4. Industry-oriented business events

In this section, we provide a description of the events carried on in the Period December 2015 – October 2016 to disseminate to and engage companies, entrepreneurs and SW integrators. They have been organized by TP in collaboration with WEBSAYS at the national and European level. In the rest of the section we provide a short description of the events and relevance for SENSEI.

a. 2015 December 14, Roma (IT) - Taranto (IT) - Barcelona (SP)

"Sensei meets TP Customer Account Managers"

Partecipants:

- Teleperformance Italy (V. Giliberti, L. Molinari, + many TP Customer Account Managers)
- Websays (H. Zaragoza).

Relevance for SENSEI:

In the meeting Hugo Zaragoza showed the web monitoring tool and Sensei outputs. This business event it is relevant to Sensei because the TP Customer Account Managers are in daily contact with managed customers and can see if there are real business opportunities.

b. 2016 May 4 - Polytechnic University of Bari - Bari (IT)

"Workshop on Speech Analysis from technological development to business advantages"

Partecipants:

- Teleperformance Italy (V. Giliberti).
- Students & Researchers of Polytechnic University of Bari.
- Professor Michele Gorgoglione and Professor Umberto Panniello.
- Enel (G. Razzicchia), ResNovae (D. Bufi), Pugliautomazione,....









Data: Mercoledì 04/05/2016

Orario: **12:30 – 14:30** Aula: 6 Campus, Politecnico di Bari

Insegnamento: E-business models and business intelligence

Docente: Panniello Umberto

SEMINARIO "La Speech Analysis dallo sviluppo tecnologico alla gestione del progetto e ai vantaggi di business"

Parte I: Scenario Competitivo e Tecnologie

- Trend del settore dei contact center: il caso Teleperformance Italia
- Soluzioni innovative multicanale e digitali per i contact center
- Speech Analysis: caratteristiche, obiettivi, vantaggi

Parte II: Progetti e Pilot

- Progetto di Speech Analysis di R&D europeo Sensei
- Progetto di Speech Analysis per leader energetico
- Pilot di Speech Automation e IVR conversazionali
- Possibili Tesi di Laurea e/o Stage in Teleperformance

We are the
Worldwide Leader
in Outsourced Omnichannel
customer experience management.

Vincenzo Giliberti, Solution Design & Innovation Manager, Teleperformance Italia In & Out S.p.A.
Ingegnere e PhD, Politecnico di Bari, già Information Technology Manager per Società IBM e Consorzio di Ricerca
Corinto (IBM/Apple), già docente di gestione di progetti e di innovazione per l'Università del Salento l'Università della
Basilicata e il Politecnico di Bari.

Figure 2 – Polytechnic University of Bari – SENSEI Event



Figure 3 – Polytechnic University of Bari – SENSEI Event







Figure 4 – Polytechnic University of Bari – SENSEI Event



Figure 5 – Polytechnic University of Bari – SENSEI Event

c. 2016 May 23 - University Roma III - Rome (IT)

"Workshop on Speech Analysis Solutions"

Partecipants:

- Teleperformance Italy (V. Giliberti).
- Students & Researchers of University of Rome.
- Professor Paolo Merialdo, founder of InnovAction Lab.
- Enel (G. Razzicchia)







Figure 6 – University of Rome III – SENSEI Event



Figure 7 – University of Rome III – SENSEI Event

d. 2016 May 30 - University Polytechnic of Bari, Faculty of Taranto (IT)

"Workshop on Speech Analysis Solutions & Sensei Project" Partecipants:

- Teleperformance Italy (V. Giliberti).
- Students & Researchers of Polytechnic of Bari, Faculty of Taranto.
- Professor Pierpaolo Pontrandolfo.





e. 2016 June 9 - Infinity CCS - Birmingham (UK)

"Sensei meets Infinity CCS"

Participants:

- Teleperformance Italy (V. Giliberti & V. Lanzolla).
- Infinity CCS (Matteo Belardi & Researchers & Sales of Infinity CCS)
- Remote: Websays (H. Zaragoza).

Note:

Infinity Contact Center Solution has over 20 years' experience working with Contact Centre Outsourcers, and the Infinity Platform is deployed across more than 12,000 outsourced seats in 10 countries. Infinity's technology and services unlock the ability to win clients, retain them and maximize their profitability, by empowering to deliver exceptional customer experiences, across multiple client projects, with ultimate efficiency.



Figure 8 - Infinity CCS Logo

Relevance for SENSEI:

In the meeting the Sensei partner TP Italy & Websays showed the objectives and the main results of the Project; the Infinity CCS Researchers & Sales showed the Infinity platform & tool used by many customers worldwide. There is some interest from Infinity to integrate new technology as Artificial Intelligence, Whatsapp, ...in the Infinity platform. Websays proposed again the idea of capturing costumer care comments from social media. This business event it can be of great importance for Sensei because what developed in the project could be proposed to the Infinity customers.

f. 2016 June 23 - Lisbon (Portugal)

"Sensei meets Teleperformance Portugal"

Partecipants:

- Teleperformance Portugal (Catarina Esteves, Events Manager, & Rafael Martins Vieira, Social Media and Mobile Global Products Manager).
- Websays (H. Zaragoza Nathalie Vento).

Note:

Besides being a leader in the Portuguese market, Teleperformance Portugal is also a leader in Portugal in the export of Customer Experience Management services and shared services to customers all over the world. Of 4,600 employees, over 1,800 are integrated in service provision projects for nearly 50 countries in 25 different languages. TP Portugal offer innovative contact centre solutions, representing the most prestigious Portuguese and international brands and covering a wide range of activity sectors. Teleperformance Portugal was nominated an excellence centre of the Teleperformance Group in Europe, Middle East and Africa.







Figure 9 – Operative Site of TP Portugal



Figure 10 – Operative Site of TP Portugal

Relevance for SENSEI

In the meeting the Sensei partner Websays showed the objectives and the main results of the Project; TP Portugal showed the progress into the Social Media channels to customer clients. This business event was of great importance for Sensei because it showed what could be developed in term of business to TP Europe.

g. 2016 June - Madrid (Spain)

"Websays presents SENSEI to PRISA Group"

PRISA is one of the largest Spanish media conglomerates, with multiple newspapers, magazines, radio and TV channels. Websays met with PRISA on two occasions (June 11th and July 26th), presenting the SENSEI vision and technology to the Chief Digital Transformation Officer and the Chief Information. A third meeting is scheduled for September 2016.

Relevance for SENSEI

As one of the largest media conglomerates in Spain and Europe, PRISA would be an excellent partner to deliver prototypes and show the potential of some of SENSEI's technology.





h. 2016 September 12 - Paris (FR)

"E-Commerce Multichannel European Global Event"

TP is organizing the participation in the international event "E Commerce Multichannel" with 500 participating companies, 4 exhibition areas (customer experience, digital marketing, technologies and logistics) and a "Start-Up Village" giving 50 exhibiting companies the opportunity to present their innovative solutions. TP made available a stand dedicated to the Sensei Project.

Partecipants:

- Teleperformance Italy (V. Giliberti) as a SENSEI speaker
- Websays (H. Zaragoza) as a SENSEI speaker
- 500 participating companies

Relevance for SENSEI

In the meeting the industrial Sensei partners TP & Websays showed together the objectives and the main results of the Project in an exhibition stand an also in a specific workshop for many European companies interested in the customer experience services.





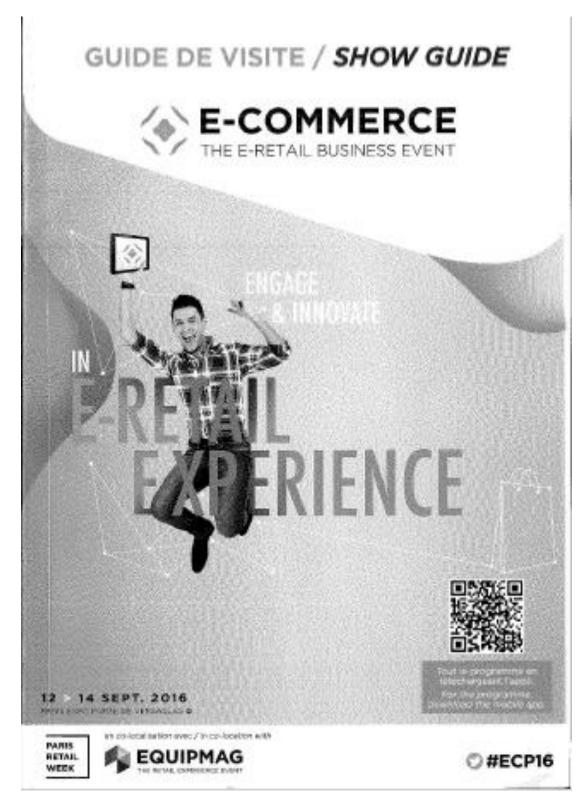


Figure 11 – Ecommerce Paris 2016 – SHOW GUIDE





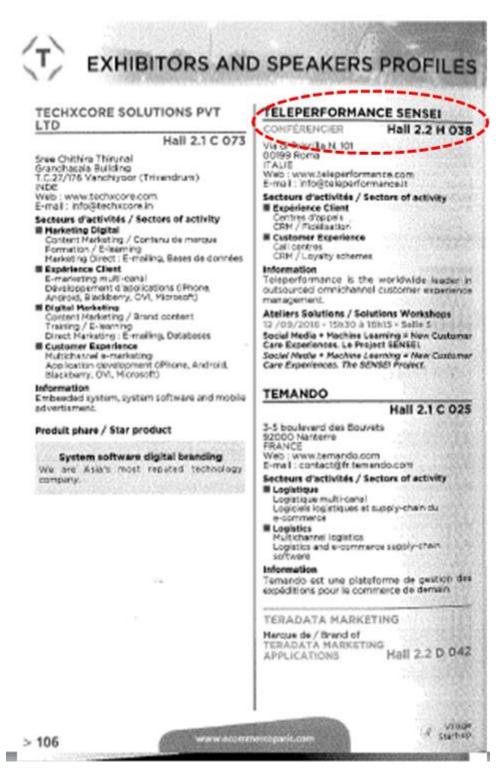


Figure 12 - Ecommerce Paris 2016 - SHOW GUIDE / Exhibitors & Speakers Profiles





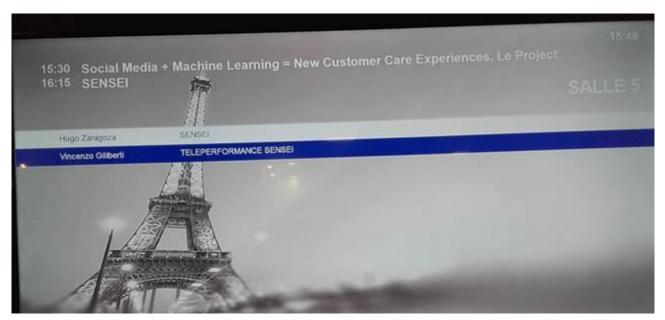


Figure 13 - Ecommerce Paris 2016 - SENSEI Workshop



Title: Social Media + Machine Learning = New Costumer Care Experiences. The SENSEI Project. Slot: Lundi 12 septembre 15h30-16h15
Room: 5
Main theme «CUSTOMER EXPERIENCE - Optimiser sa relation client»

Presenting Company: TELEPERFORMANCE SENSEI

Language of presentation: English

Title in French: "Social Media + Machine Learning = New Costumer Care Experiences. Le Project SENSEI"

Title in English: Social Media + Machine Learning = New Costumer Care Experiences. The SENSEI Project.



Description in French: Les médias sociaux et les technologies avancées de Machine Learning redéfinissent la relation client autant du point de vue de l'utilisateur que de l'expérience qui lui est proposée. Dans cet atelier, vous découvrirez des exemples de projets de web monitoring, innovants en matière de Machine Learning (intelligence artificielle) dans les domaines du customer care, du retail et de l'hôtellerie. Ces technologies sont développées au sein du projet européen "SENSEI - créer du sens dans la conversation human to human". Teleperformance, Websays et de nombreuses universités européennes sont impliquées dans ce projet.

Description in English: The Social Media and Machine Learning advanced technologies are re-shaping costumer care both from the point of user expectations and services that can be provided. Into the workshop will give examples of web monitoring ongoing projects, pioneering the use of Machine Learning (Artificial Intelligence) for Costumer Care, in particular in the retail and hotel industry. These technologies are developed into "Sensei – Making a sense of human human conversation" European Project, in which there are involved Teleperformance, Websays and European Universities.

Figure 14 - Ecommerce Paris 2016 - SENSEI Workshop





SPEAKER 1

Company: TELEPERFORMANCE SENSEI Name: Mr Vincenzo GILIBERTI

Position: Solution and Design Innovation Manager

Position in French: Solution and Design Innovation Manager Email: vincenzo.giliberti@teleperformance.com

Country code: ITA

Mobile phone: 3485133358



SPEAKER 1

Company: SENSEI Name: Mr Hugo ZARAGOZA

Position: Researcher on Natural Language Processing & Machine

Learning
Position in French: Researcher on Natural Language Processing &

Machine Learning

Email: hugo.zaragoza@websays.com Country code: ESP Mobile phone: 622 1521 70



Figure 15 – Ecommerce Paris 2016 – SENSEI Speakers Profiles



Figure 16 - Ecommerce Paris 2016 - SENSEI Speaker







Figure 17 – Ecommerce Paris 2016 – SENSEI Speaker



Figure 18 – Ecommerce Paris 2016 – SENSEI Speakers







Figure 19 – Ecommerce Paris 2016 – SENSEI Exhibition Stand



Figure 20 – Ecommerce Paris 2016 – Exhibition Stand





Table 1 - Industrial Event – Ecommerce Customer Experience - Paris 2016 – SENSEI WORKSHOP PARTECIPANTS

Social Media + Machine Learning = New Customer Care Experiences. Le Project SENSEI				
			HeureDebut	HeureFin
Societé	Conference	IdSalle	Conference	Conference
TELEPERFORMANCE SENSEI	2016/09/12	5	15:30	16:15

NOM	PRENOM	FONCTION	SERVICE	SOCIETE	СР	VILLE	PAYS
ALLIONE	Pascal	CHEF DE PRODUIT / PROJET	R&D / ETUDES	ESSILOR INTERNATIONAL	94000	CRETEIL	FR
AZANCOT	Salomé	ETUDIANT / JEUNE DIPLÔMÉ	MARKETING / MARKETING DIGITAL	EUROPEAN BUSINESS SCHOOL	75015	PARIS	FR
BARNIER	Thierry	CHEF DE PRODUIT / PROJET	FINANCE / COMPTABILITÉ / GESTION	INTERSEC GROUP	92000	NANTERRE	FR
BERNARD	Antoine	ETUDIANT / JEUNE DIPLÔMÉ	E-COMMERCE	MOET HENNESSY DIAGEO FRANCE	92400	COURBEVOIE	FR
BOSSAN	Anthony	CONSULTANT	E-COMMERCE	CONTENTSQUARE	75008	PARIS	FR
BRAYER	Marie	DIRECTEUR / CHEF DE SERVICE	DIRECTION GÉNÉRALE	SERENA CAPITAL	75009	PARIS	FR
CANDELORO	Valentina	DIRECTEUR / CHEF DE SERVICE	MARKETING / MARKETING DIGITAL	MOOD MEDIA	EC2A 3BX	LONDON	UK
DE SANOIT	Héloïse	CONSULTANT	E-COMMERCE	CONTENTSQUARE	75008	PARIS	FR
DEQUEANT	Marie-laure	DIRECTEUR / CHEF DE SERVICE	MARKETING / MARKETING DIGITAL	METRO CASH AND CARRY	92000	NANTERRE	FR
						BOULOGNE	
GELY	Lionel	CONSULTANT	DIRECTION GÉNÉRALE	EYONUS CONSEIL	92100	BILLANCOURT	FR
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GRIMAUD	Nathalie			WOLTERS KLUWER FRANCE			FR
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						FLEVILLE DEVANT	
KEO	Soksovann	CHEF DE PRODUIT / PROJET	MARKETING / MARKETING DIGITAL	RIGHETTI	54710	NANCY	FR
	Mohamed						
KHEMIRI	Mehdi	PDG / DG / GÉRANT	DIRECTION GÉNÉRALE	VONGO	1053	TUNIS	TN
KHEYAR	Nelly			ABBOTT			FR
KOCHER	Marie-laure	CHARGÉ / AGENT DE MAÎTRISE	E-COMMERCE	WOLF LINGERIE	67610	LA WANTZENAU	FR
LE BRAS	Mikael	DIRECTEUR / CHEF DE SERVICE	MARKETING / MARKETING DIGITAL	PACK EQUIPEMENTS SA	1242	SATIGNY	CH
LIU	Yan	DIRECTEUR / CHEF DE SERVICE	LOGISTIQUE / SUPPLY CHAIN	LOGISTICS DIGEST	93150	LE BLANC MESNIL	FR
LORENTZ	Franck			CCI PORTES DE NORMANDIE			FR
MALO	Frédéric			OPTIMAL WAYS			FR
MARTI	Sébastien	WEBMASTER / DÉVELOPPEUR	INFORMATIQUE / SI	ORANGE	06250	MOUGINS	FR
MAYEUR	Didier			OXATIS			FR
PESTEL	Eric	DIRECTEUR / CHEF DE SERVICE	DIRECTION GÉNÉRALE	LOOKADOK	75009	PARIS	FR
PETROVITCH	Marie-anne	DIRECTEUR / CHEF DE SERVICE	COMMUNICATION / PRESSE / RP	COLLECTIF 360	75018	PARIS	FR
PIVARD	Ludivine	CHARGÉ / AGENT DE MAÎTRISE	E-COMMERCE	EUROPCAR INTERNATIONAL	78960	VOISINS LE BRETONI	FR
SALFATI	Julia	CONSULTANT	MARKETING / MARKETING DIGITAL	SALFATIX MEDIA	75015	PARIS	FR
SEZNEC	Bruno	CONSULTANT	R&D / ETUDES	META AND CLOUD PROCESS	92100	BOULOGNE BILLANC	FR
SPINDLER	Frederic	PDG / DG / GÉRANT	DIRECTION GÉNÉRALE	PROMOVEO	68350	DIDENHEIM	FR
THOMAS	Aurore	ETUDIANT / JEUNE DIPLÔMÉ	INFORMATIQUE / SI	CONTENT SQUARE	75008	PARIS	FR
TINTHOIN	David	PDG / DG / GÉRANT	DIRECTION GÉNÉRALE	ABC MAILS	75003	PARIS	FR
VAGNEUX	Cécile	ETUDIANT / JEUNE DIPLÔMÉ	MARKETING / MARKETING DIGITAL	EUROPEAN BUSINESS SCHOOL	75015	PARIS	FR
WILMORE	Meg			CONTENT SQUARE			FR